



Trash is Cash Newsletter

WINTER 2010

A word from the president

Christmas is here and winter is setting it's claws. Cold winter weather with slick streets will be upon us in the next few weeks. "SAFETY FIRST " is the theme this winter for all involved! Preparation before you operate any and all equipment is the key to having a safe day or night. Take extra care when performing your pre trips!

The company is having a good year. I wouldn't say a great year but am happy with all that is going on around the world with the economy. This is a trying time and one needs to be very careful with decisions made to keep our company pointed in the right direction. With this said my team has

stepped up these past few months trying to prepare for the slow down during the winter months. The good news we are already a quarter thru the winter. March first will be here before we know it. Thanks to all helping with this issue.

The guys out of town in Boonville and Sedalia are doing a great job keeping their customers happy and trailers empty. Thanks guys for an exceptional job!

The race team has stalled with the purchase of the ranch. I am going to run a few divisional and national races next year. The car show circuit will start in January. Plan to come out and see

our team in action.

One person who needs credit for this news letter is Shannon Lock. Many of you know she got married and no longer carries the Holsman name. But make no mistake she keeps the Holsman attitude as we all know. Be sure to thank her for all she does with the web sites, this news letter and all the outside functions she displays for our different companies.

Looking forward to seeing everyone at the Christmas party. Thank you for all you do for our companies and look forward to a GREAT 2011!! GT

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American Companies

Holiday Party

December 17th

must rsvp by December 9th

**7pm @ R.C.'s
in Martin City**

Fried Chicken & Glazed Ham Buffet

Spouses and better halves
are welcome.

Spotlight Employee Jeff Devono



Jeff Devono has been a great asset to our team in the last 3 years. He ran the portable toilet's special event season almost single handedly last year. In addition, he is one of the most cross trained employees. He is licensed to drive almost every vehicle on our lot.

Outside of work, Jeff likes to moonlight as a Karaoke Jokey. He is also available for private parties if anyone is ever interested in partying it up karaoke style! On every other Thursday, you can find Jeff singing

his favorite karaoke tunes at McGrew's Pub in Raymore with his sidekick Kandi Barr. Another fun fact few people don't know is that Jeff is also a twin. He has a twin sister Joann.

Jeff is a hard worker, who takes his job seriously and puts a lot of heart into what he does. Thank you Jeff for all that you have done for the American Companies. Keep up the good work!

2010 Plaza Lighting



The famous ceremony, which began as 16 lights hung over a doorway, now includes over 80 miles of lights with 280,000 multi-colored bulbs outlining and illuminating the buildings of the Country Club Plaza. The light switch was pulled by Kansas City Chief's Tom Jones and Jamaal Charles. There was a

large crowd despite the cold temps.

We thank all those who helped make this event happen on their holiday weekend. The cleanup before during and after was a success. We also provided 25 portable toilets this year to the event. Thank you to those who

helped set up and take down the toilets. While the ceremony is one of the biggest event Kansas City has we make it look easy because of the handwork and professionalism of our team.

Good job and thank you! Lighting Ceremony!

Continuing to roll in spite of economy

This November has been a good month for American Waste Systems, Inc. They have done better than last November in spite of the economy. Thanks to the steady work of our drivers.

A big thank you to Ernest Brown, Tim Waller, William Ross, Bob Newton And Mike Rich. We are looking forward to a good December if the weather holds.

Keep Trucking boys!



At six month mark Lazy H Ranch is doing great!

Lazy H Ranch has done great the first 6 months out of the gate. If you visit during lunch time, 5:30 or Saturday and Sundays you will find the indoor arena bustling with lessons, and boarders riding their horse around! In addition to boarders, lessons and training we have also booked several weddings for next year and more coming in every day.

It was great fun being the official barn of the American Royal Sept-Nov. We had our booth out at every show and met some great folks.

The website is seeing growth everyday. On average we have thousands of NEW people visit us each month. Gale has really had a great time getting into the swing of

being a ranch owner.

If you ever want to ride a horse or bring your kids out know that you are always welcome. The ranch is an extended family of the American companies.



Keeping America Beautiful One City at a Time

Cities have been keeping the sweeping crew quite busy. Mission Hills continues sweeping from October to December. New contracts include Shawnee, DeSoto and starting up Parkville again.

Joe McCoy has done a great job bringing in cities

and Chiefs stadium, breathing new life into the sweeping side. Kudos also to Steve Callahan, Joe Peterson, Jeff Devono and Tony Mckinney who's efforts ensure these job are done well! Our team is strong as a whole and has a lot to be proud of in the year 2010.



Portable toilets finish with another strong year

2010 was a good year for our portable toilets division. We saw nice growth in both construction and special events. We added the MS 150, many city accounts and Main St. Parkville Association adding over 10 festivals to name a few.

Many employees have helped when needed for special events through out the year and your contributions are truly appreciated. However,

three guys should be recognized for making the toilet business rock! Neil Kinsey, Jeff Devono and Dave palermo have really stepped up their game in 2010.

Neil is a one man show on the construction side of the business. He is also always eager to help out on special events.

Jeff has done a wonderful job handling the special events. He

has put in a lot of hours with little complaint.

Dave has grabbed hold of the administrative end of this division, making sure the route board is constantly updated. He has also proven to be valuable in delievering and picking up toilets when we're in a pinch.

We have received many compliments on these guys. Thank you for your hard work.

Cuz baby look at you now!

Tiffany Turpin – Nov. 6
Rene Gonzalez – Nov. 22
Eugene Shaw – Nov. 19
Joe Peterson – Nov. 2
Hugh Ruddick – Dec. 3
Jeff Devono – Dec. 10
Joe McCoy – Dec. 13
Ramon Guzman – Dec. 17

Nathan Wasmer – Dec. 29
Joe Wiese – Dec. 30
Jason McCrackin - Jan. 5
Tim Waller – Jan. 8
Michael Johnson – Jan. 11
Michael Rich - Jan.12
David Waller - Jan. 27

Another year another dollar!

Robert Newton Nov. 3 – 2 years
James Sanchez – Nov. 5- 7 years
Benny Rasberry – Nov. 6 – 8 years
Jeff Devono – Nov. 15 – 3 years
Ernest Brown Jan 21 - 6 years
Michael Rich Nov. 26 – 2 years
Tiffany Turpin – Jan. 27- 1 year

Many of Christmas' tradition came from the 19th century

The famed American cartoonist Thomas Nast is generally credited as having invented the modern depiction of Santa Claus. Nast, who had worked as a magazine illustrator and created campaign posters for Abraham Lincoln in 1860, was hired by Harper's Weekly in 1862. For the Christmas season he was assigned to draw the magazine's cover, and legend has it that Lincoln himself requested a depiction of Santa Claus visiting Union troops.

The tradition of the Christmas tree came from Germany. The Christmas tree first gained popularity in British and American society thanks to Queen Victoria's husband, the German-born Prince Albert. He installed a decorated Christmas tree at Windsor Castle in 1841, and woodcuts of the Royal Family's tree appeared in London magazines in 1848. Such illustrations, published in America a year later, created the fashionable impression of the Christmas tree in upper class homes. The first electric Christmas tree lights appeared in the 1880s, thanks to an associate of Thomas Edison, but were too costly for most households. Most people in the 1800s lit their Christmas trees with small candles.

The first Christmas tree in the White House was in 1889, during the presidency of Benjamin Harrison. The Harrison family, including his young grandchildren, decorated the tree with toy soldiers and glass ornaments for their small family gathering.

In 1897 an eight-year-old girl in New York City wrote to a newspaper, the New York Sun, asking if her friends, who doubted the existence of Santa Claus, were right. An editor at the newspaper, Francis Pharcellus Church, responded by publishing, on September 21, 1897, an unsigned editorial. The response to the little girl has become the most famous newspaper editorial ever printed.

The second paragraph in particular is often quoted: Yes, VIRGINIA, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus. It would be as dreary as if there were no VIRGINIAS.



Harper's Weekly dated January 3, 1863